RE/MAX EXECUTIVE GUIDE TO...

LEARNING, EDUCATION, & TECH.



Let's be honest... technology doesn't make a good agent. Our goal is provide you with the tools... then let you decide which ones you might like to use! Here in the real estate industry, now more that ever, it's pertinant to utilize technology as it can help seperate you from the average agent. With the help of our carefully crafted portfolio of tools, we can bring your business from point A to point B.

LEARNING, EDUCATION, AND TECHNOLOGY

What good is technology without the support, systems, and coaching in place to help you learn and use it? We built a unique, digital learning experience that provides effective and efficient learning accessible to you twenty-four-seven. Each experience is carefully curated with interactive screens, in-house created videos, and assessments to ensure you are getting the most out of your time.

We understand that every agent works and learns differently. Whether it's providing advice, getting you started on a new tool, or helping answer any questions that may arise; our support team will be there from the very beginning and throughout your career at RE/MAX Excutive.



THE RE/MAX **EXECUTIVE APP**

Your one-stop-shop for all RE/MAX Executive resources, tools, and learning.

Go to www.rerconnect.com

SUPPORT WHEN YOU NEED IT.

RE/MAX EXECUTIVE

Contact our in-house Support Team and expect a quick repsonse at help@rmxexecutive.com.

RE/MAX, LLC

You may always contact RE/MAX's Product Support Team for MAX/Center related items by texting (888) 398-7171 or emailing product support@remax.net.



COACHING

Through Workman's Success Systems and Brian Buffini's coaching, we provide you many real estate coaching opportunities:

- Workman's Success Systems
 - Buyer Agent Mastery
 - Seller Listing Agent Mastery
 - Rising Agent Mastery
- Brian Buffini
 - 100 Days to Greatness
 - The Pathway to Mastery
 - Peak Producers



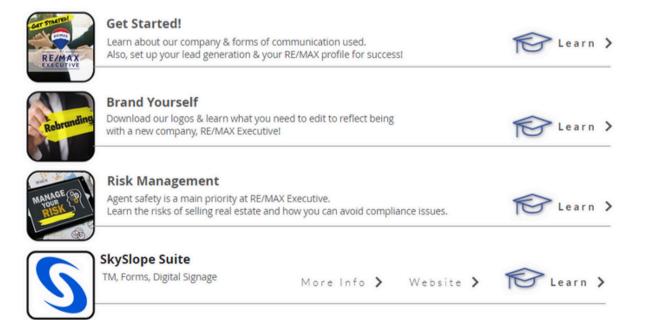








Each agent that joins RE/MAX Executive is required to complete the 3 modules below within 3-weeks of onboarding as a part of orientation to the company. These courses are accessed through the RE/MAX Executive app.



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RE/MAX PROFILE & LEAD GEN



MAX/Center (Are you set up for success?)

RE/MAX's intranet. This controls your public pages on the internet via your MAX/Center profile & contains many tech tools!





Quick Check! Is your MAX/Center profile set up properly? If you already took the "Overview & Getting Started" module above, you've already taken this module!



MAX/Tech Powered by kvCORE

RE/MAX's CRM, lead generator, agent/team website publisher, CMA visualization, presenattion builder, ListingMachine, Design Center, and morel

More Info >

CLIENT & SPHERE FOCUSED

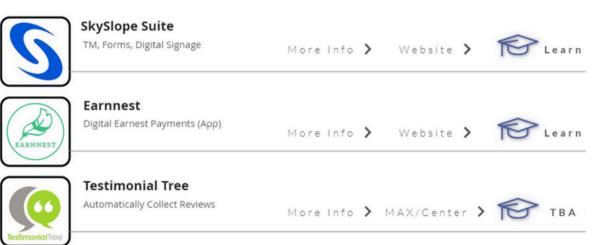


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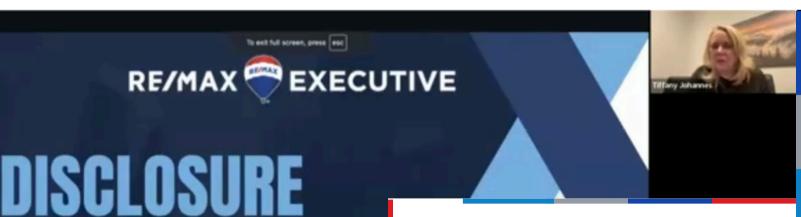
More Info >

TRANSACTION FOCUSED

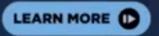


MARKETING FOCUSED

00	Digital Business Card Easily Share All Your Business Info (App)	More Info 💙	Website 📏	E Learn
	Photofy Easily Brand Content (App)	More Info 🕻	Website 🕇	🔂 тва
RE/MAX HUSTLE	RE/MAX Hustle Quickly Create Commercial-like Videos		Website 🕽	
Canva	Canva Fully Customizable Marketing Content		Website 🕽	🔂 ТВА



Address current active listings & buyer agency agreements post 8/1/2024.



WEBINARS

Weekly virtual meetings provide additional opportunities for you to learn and stay aware of industry trends and changes.

Your Business Growth on Autopilot





Powerful Lead Engine

The most comprehensive and effective lead generation tools available allow you to generate new leads organically or supercharge results with built-in paid advertising.



Custom IDX Websites

Customizable websites with real-time IDX home search, rich community pages, home valuation pages, and more to maximize lead capture.



AI-Powered Smart CRM

Al-driven lead validation and scoring, plus automated follow-up via email, text and phone, take the guesswork out of staying in touch.



Marketing Autopilot

Behavioral nurturing delivers unique, relevant and timely content automatically, driving up to 10X higher engagement across both new leads and personal sphere of influence contacts.



Listing Management & Marketing

Seamlessly manage all your listings from one central location with built-in social media marketing to maximize exposure while capturing new leads.



Transaction Management Integration

Deep integration into industry leading transaction management platforms makes closing the deal easy and streamlined.



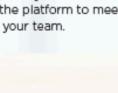
Branded Mobile Apps

CRM app and built-in mobile dialer prompt conversations with both new leads and SOI contacts based on recent activity. A branded open house app captures visitors while automatically kicking off follow-up campaigns.



Built-In Marketplace

Over 50 seamlessly integrated add-on solutions like paid advertising, PropertyBoost lead generation, vanity domains and more allow you to customize the platform to meet the unique needs of you and your team.



I'm seeing amazing results. I have already met with three clients in person and wrote a contract within 3 weeks!

TREVOR W. AGENT

